



Cotswold Edge Sixth Form



Subject:	D&T Product Design @ BGS	Assessment Point 1 - Coursework
Title of the project:	Article in the style of either a Design Magazine OR a Presentation Board	
Due date:	First lesson back September 2019	
Learning skills and their place in the specification	<p>Design Influences Students should be aware of, and able to discuss, how key historical design styles, design movements and influential designers have helped to shape product design and manufacture. Students should be aware of, and be able to discuss, the work of influential designers and how their work represents the principles of different design movements.</p> <p>Development of Design Prototypes Students must demonstrate significant complexity or challenge throughout the production of prototype(s). Students must demonstrate excellent manufacturing skills combined with an excellent understanding of the need for dimensional accuracy and precision.</p>	
Specification link	http://filestore.aqa.org.uk/resources/design-and-technology/specifications/AQA-7552-SP-2017.PDF	
Tasks set	<p>1. Imagine you have been approached by a leading design magazine to write an article on the influences and effect on society of a particular 20th /21st Century designer. Your article must be written using ICT in the style of a design magazine or presentation board and be creative, interesting and informative to read. You will be graded on the graphic presentation as well as the content. The work will be displayed in the ADT Atrium to provide inspiration for younger students. You should make reference to at least 3 key products designed by the designer. Your article should also include:</p> <ul style="list-style-type: none">• information about the designer• where and when they lived• the main materials they worked with• in what ways their designs have influenced society• and much more... <p>Designers to research are included below. Your work should be no more than 3 X A3 pages and no less than 1 side of A3</p> <p>Designers and their work</p> <p>Students should be aware of, and be able to discuss, the work of influential designers and how their work represents the principles of different design movements, including:</p>	

	Phillipe Starck, James Dyson, Margaret Calvert, Dieter Rams, Charles and Ray Eames and Marianne Brandt
How this links to the exam specification	As Part of A-Level Product Design you are expected to have an understanding of the following and be able to answer questions about these topics in the exams: - Different Designers and a number of Different Design Movements.
How to complete the task:	Task 1: This will be completed using selective internet and magazine research. You will need to look at a range of design magazines or their associated websites (see links below). Take note of how the articles and graphic design of the online magazines are laid out, and the typical fonts and colours that are used. You will need to recreate this in your work. The way your work is presented is just as important as what you write, however be sure to use lots of images and innovative graphic design work if you want to impress. Please use Publisher or PowerPoint to present your work (or other graphic packages if you are familiar with them). Do not use Word – this will not allow for a creative and professional design.
Resources or links	Task 1: http://www.iconeye.com/ http://www.wallpaper.com/ http://www.designboom.com/ http://www.designcurial.com/aboutus/blueprint-home-page.html http://www.ikea.com/gb/en/
Staff contact and email address:	Mr J Marsh – jmarsh@brimsham.com Miss K Harding – kharding@brimsham.com KS5 Art, Design and Technology Co-ordinator; Mrs K Hoodless – khoodless@brimsham.com Head of Art, Design and Technology Faculty; Mrs C Cotterell – ccotterell@brimsham.com
Number of learning hours it will take to complete	Minimum 10 Hours